

MIKE KING

GRAPHIC DESIGNER

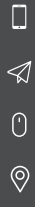
CONTACT INFO

+6140 1100 595

michael1990king@gmail.com

mikekingdesignsathings.com

Melbourne, VIC



EDUCATION

2009 - 2013

BACHELOR OF ARTS

University of Huddersfield

2006 - 2008

4 A LEVELS

Birkenhead Sixth Form College

2001 - 2006

10 GCSES

Woodchurch High School

REFERENCES

Kelly Leventis

Marketing Coordinator

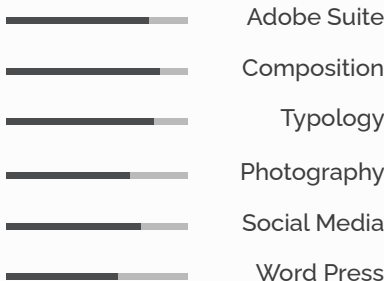
E: kelly.leventis@freemasonsvic.net.au

Michael McCarthy

Marketing Manager

E: mikem@test-meter.co.uk

EXPERTISE



PROFILE OVERVIEW

Detail-oriented and organised graphic designer with 7+ years of experience delivering reliable, creative, and impactful results. Responsible for all visual marketing material, digital and print. Multi-skilled across different areas of expertise allowing me to manage varied responsibilities.

JOB EXPERIENCE

GRAPHIC DESIGNER

Freemasons Victoria / 2020 - Present

Melbourne, VIC

- Successfully managing and coordinating graphic design projects from concept through to completion.
- Creating a quarterly magazine, 48pp, from creation through to print and distribution.
- Revamped the design of all communications across social media and print for cohesive design and messaging.
- EDM and social media production through a well-managed marketing calendar.
- Taking all event photography for social media as well as personnel portraits and merchandise photography.
- Collaborating with agencies, production teams, freelance designers and vendors to meet all project requirements.
- My designs and processes have been so successful for Freemasons Victoria they are now implemented and used as the template in other states around Australia.

MARKETING ASSISTANT

Test Meter Group Ltd / 2015 - 2019

Leeds, UK

- Worked on a wide range of projects to develop and design innovative assets that met organisational goals and priorities.
- Responsible for creating all digital design work including web banners, EDM management, and a full social media calendar.
- Directly involved in the creation and design of multiple new e-commerce websites.
- Working in a fast-paced environment with changing priorities and strict deadlines.

WEB ADMINISTRATOR/PHOTOGRAPHER

Circle Fashions / 2010 - 2015

Huddersfield, UK

- Photography for entire product range in studio setting.
- Photography retouching and editing.
- Website management and maintenance, uploading new products.